



To Our Valued Customers,

We hope you had a wonderful holiday season and enjoyed some well-deserved time with your loved ones.

As you may know, 2024 presented significant, industry-wide challenges in the supply of TAD and DRC materials. Alongside notable shortages, the largest manufacturers implemented multiple price increases, further complicating the market.

At Berk International, we absorbed these cost increases throughout 2024 to support our customers. However, to ensure a reliable supply of these materials moving forward, we must now implement a price adjustment, effective February 5, 2025:

- TAD materials: 5% Increase
- DRC materials: 7.5% Increase

While our TAD supply remains strong, DRC materials in the market will continue to be constrained until the second half of 2025. To address this challenge, we are proud to introduce **Mighty Wipe-ProFormance™ (MWPRO)**—a product developed and offered exclusively by Berk International.

Additionally, MWPRO provides an opportunity to maintain your current DRC pricing. By transitioning to MWPRO, you can avoid the DRC price adjustment entirely while benefiting from its superior performance and consistent availability. This innovative solution outperforms current market alternatives, is competitively priced, and is available in ample supply. MWPRO gives you a reliable option to continue growing your business with confidence.

Please note that any orders placed prior to February 5, 2025, must not exceed usual order quantities. We appreciate your understanding as we work to ensure fair and consistent supply for all our customers.

We encourage you to reach out to your Account Executive for samples and pricing details. Let's explore how this exciting new solution can benefit your operations.

Thank you for your partnership and trust in Berk International. We look forward to growing together in 2025!



Jake Berk  
President